



A DIGITAL ECOSYSTEM TO MAXIMIZE OBSERVING EFFICIENCY

Blue Insight

March 24th, 2022

EOOS Technology Forum 2022, online

Peer Fietzek, Snr BD Mgr Ocean Science



The Ocean Observing Value chain of the New Blue Economy

End users, societal or overall economic **needs** related to the ocean



End users and societal services and benefits **realized**:

- Ecosystem services
- Efficiencies
- Safety
- Etc.

Observing Technology Products

- Sensors
- Platforms
- Systems
- Navigation
- Positioning
- Transmission/ Comms tools

Observations and measurements

- Operations
- Deployments
- Field services

Data management

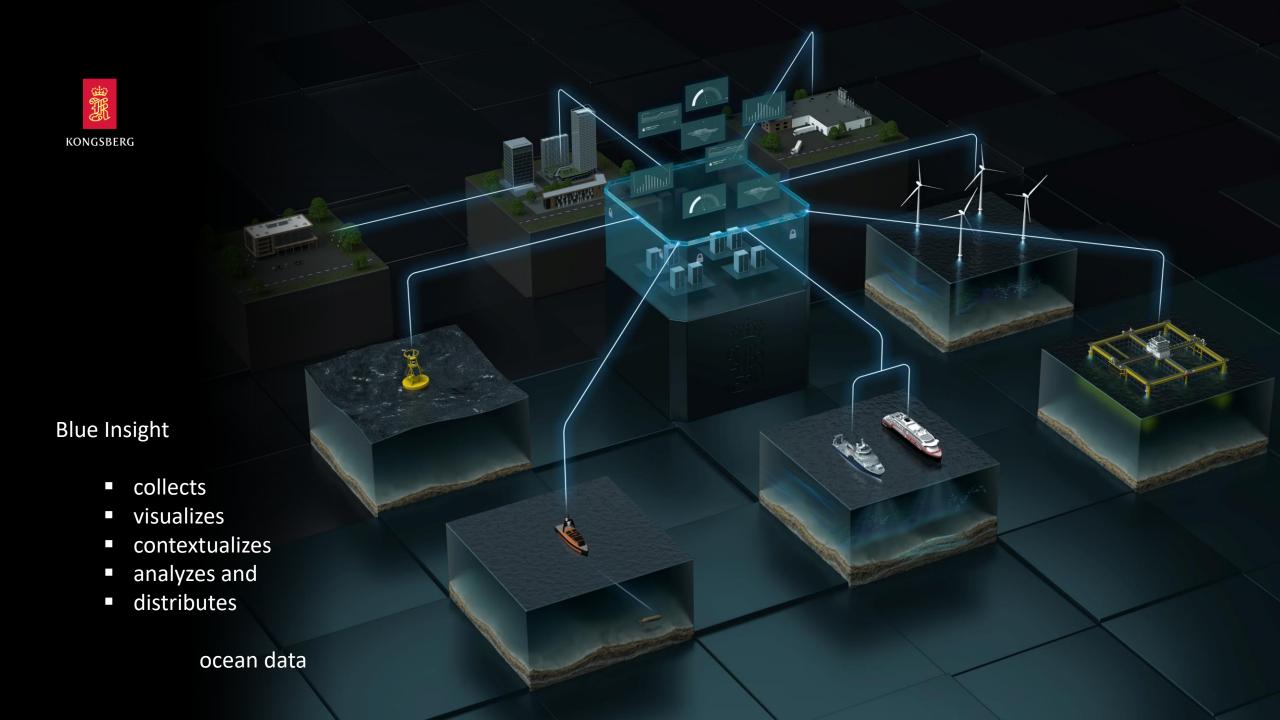
- Handling/ Transmission
- Visualization
- Storage
- Synthesis
- Sharing

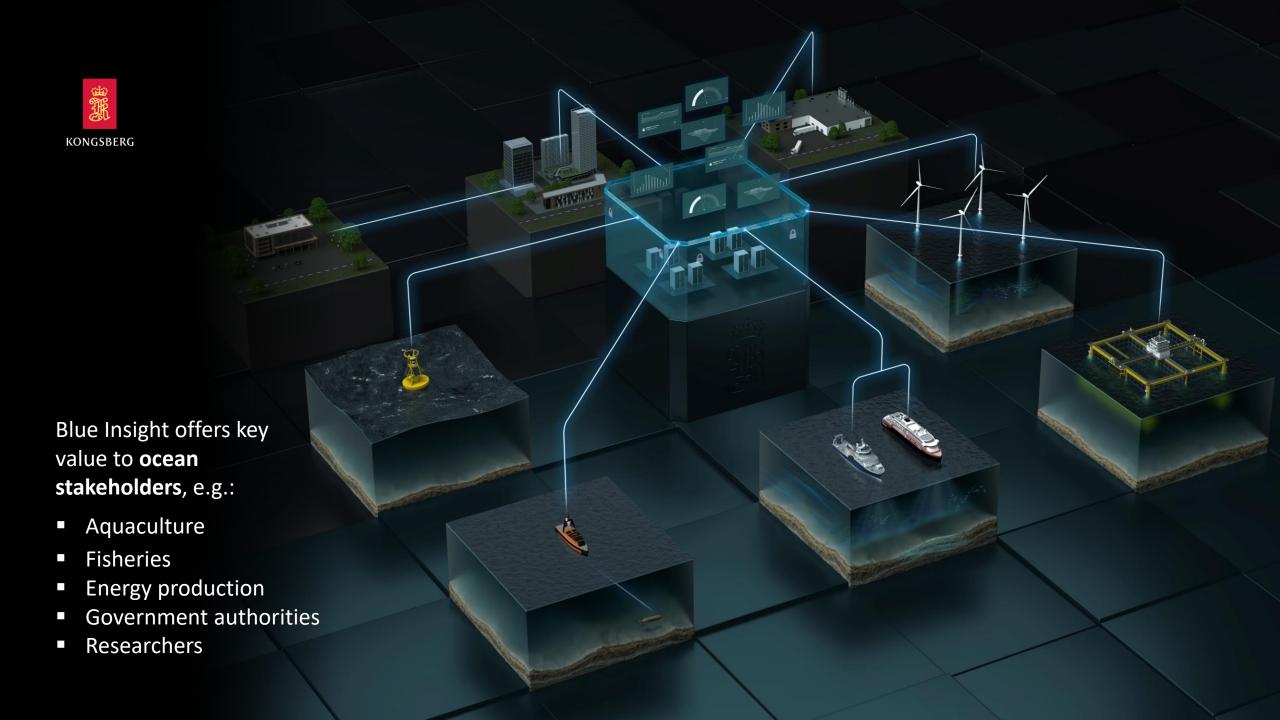
<u>Information</u> derivation and products

- Models
- Forecasting
- Analysis
- Machine learning, Al

BLUE INSIGHT

Source: GOOS / MTS Industry Dialogues – working group on background whitepaper







One Ocean Expedition

Customer success stories

Challenge

Broadcast live ocean data from a mixture of KM and 3rd party instruments onboard Statsraad Lehmkuhl.

Solution

Efficient data distribution from vessel to the public through sensor fusion.



Sensor Fusion



Data Forwarder





GLIDER project & Akvaplan-niva

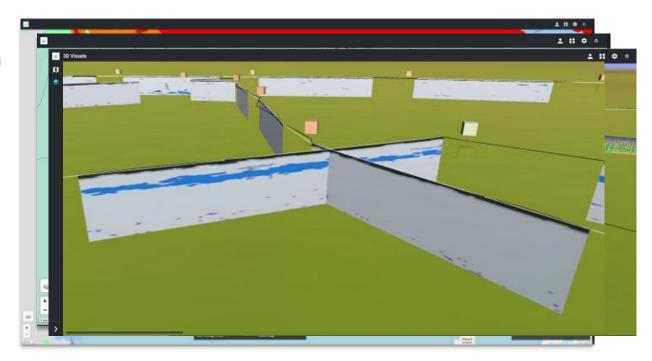
Customer success stories

Challenge

Efficiently manage and collect data from a fleet of unmanned vehicles while providing services to industrial and academic users.

Solution

Ocean View, a flexible map-based solution with fleet overview combining real time- and historical data in a map with user selectable input of external layers and objects, such as ice maps, wind, currents etc.







Core

Ocean View



Generic System Overview

